

Project Vasundhara

Plant, Protect, Prosper.

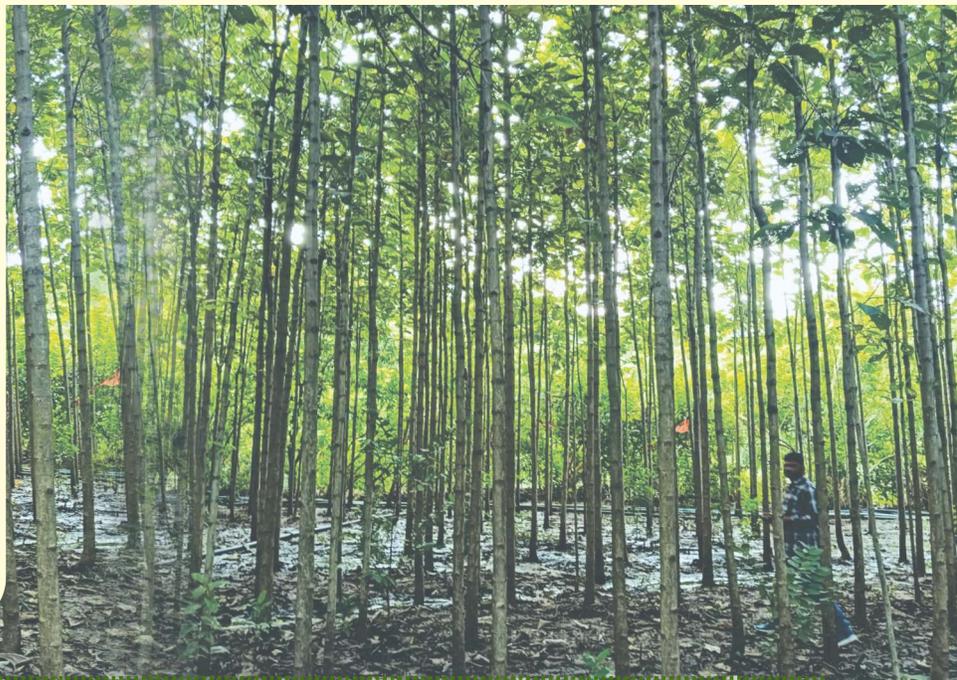
Rooted in action, Growing hope for tomorrow





Objectives

-  Strengthen the livelihoods of smallholder farmers through sustainable agroforestry.
-  Restore degraded land, enhance biodiversity and protect local ecosystems.
-  Sequester carbon and ensure fair benefit sharing with participating communities.



Underlying Principles



No land acquisition

Land ownership remains with farmers; only a carbon waiver agreement is required for project activities.



Biodiversity focus

Multiple region-suited species are planted to promote healthier ecosystems.



Community partnership

Nurseries, land preparation, sapling supply, fencing and training are carried out with active involvement of local communities.



Long-term commitment

The project spans 40 years, during which farmers receive revenue shares, Tasar Sericulture income (from Year 4+) and, at maturity, 100% timber value from the trees.





Key Focus Areas



Investment in irrigation and water harvesting structure creation to create multiple income streams.



Strengthening value chains for Tasar and millet-based commodities through improved inputs, technology and market linkages, including support from FPOs.



Community participation in planning and management, with social audits to ensure transparency and shared benefits.



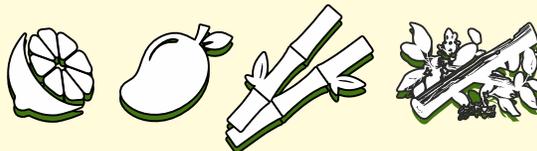
Supporting women's roles in nursery raising, Tasar rearing and other economic activities



Support other community development initiatives including creating buffer zones for grazing, promote intercropping with millets/spices/vegetables and other social benefits

Species Planned

Arjuna, Gamhar, Bamboo, Mango, Lemon and other locally suitable species.



Implementing Partners

PGPL •

Regenerate | Restore | Thrive



"Ensuring livelihoods with equity & dignity"

Ploughman Greensutra Pvt. Ltd.

A wholly owned subsidiary of PAPL, established to design and implement nature-based solutions that restore landscapes, empower communities and remove atmospheric carbon.

Ploughman Agro Pvt. Ltd.

PAPL is a social enterprise building fair and transparent supply chains. It supports 100+ FPOs and thousands of organic farmers to secure better markets and stronger incomes.

Civil Society Partners (Action for Social Advancement-ASA)

Strengthening farm-based livelihoods since 1996, ASA works across 8 states to promote sustainable agriculture, natural resource management and community-led development.

Support for Landowners



Orientation, training and assistance with documentation.



Supply of quality saplings and support for land preparation, pit digging, irrigation and fencing.



Technical and market support for Tasar sericulture & other commodities.



Intercropping options to increase income and market opportunities.

Responsibilities of Landowners

- Plant and protect saplings as per farm designs developed with the project team.
- Ensure the land is not enrolled in other carbon or NRM projects.
- Prevent grazing within the plantation; fencing & trench making support will be provided.
- Follow advisories on sapling care, land preparation and soil and water conservation.
- Avoid tree harvesting during the 40-year project period; collection of Arjuna leaves and fruit will be managed jointly with the project team.

